



Association of Alternative Newsweeklies

2011 Web Publishing Conference

Sponsor Opportunities >>>>>>>>>>>

Join AAN in San Francisco, January 28 and 29, for a rare opportunity to reach key decision makers from alternative news media in the U.S. and Canada. Attendees will include publishers, editors, web managers looking for cutting-edge products and services to improve their businesses and their bottom lines. Don't miss out!

Presenting Sponsor – \$5000 (only three available)

Presenting sponsorship package includes:

- > 15-minute speaking opportunity
- > complimentary exhibit space and three registrations
- > logo on the AAN Conference website
- > leaderboard ad in the AAN e-newsletter
- > rotating ad on the altweeklies.com homepage
- > full-page ad in the conference program

Gold Sponsor – \$3000

- > sponsorship of a reception and opportunity to welcome attendees
– or –
- > sponsorship of a lunch and opportunity to welcome attendees
– or –
- > sponsorship of a Saturday afternoon lounge suite to demo your product

Gold sponsorship package includes:

- > complimentary booth and two registrations
- > logo on the AAN Conference website
- > leaderboard ad in the AAN e-newsletter
- > full-page ad in the conference program

Silver Sponsor – \$2000

- > sponsorship of continental breakfast on Saturday
– or –
- > sponsorship of opening “Meet and Greet” coffee

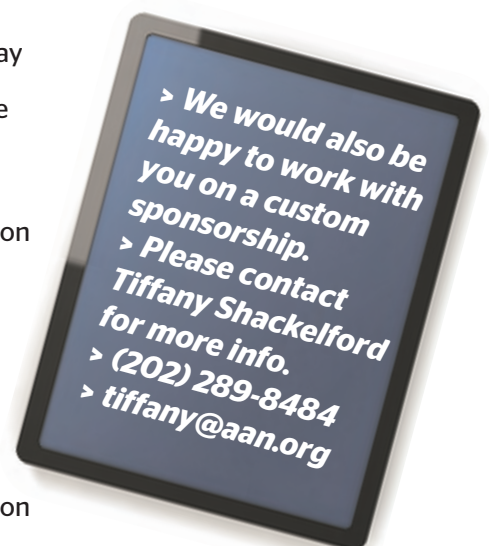
Silver sponsorship package includes:

- > opportunity to introduce one speaker
- > complimentary exhibit space and one registration
- > logo on the AAN Conference website
- > leaderboard ad in the AAN e-newsletter
- > half-page ad in the conference program

Bronze Sponsor – \$1000

Bronze sponsorship package includes:

- > sponsorship of one beverage break
- > complimentary exhibit space and one registration
- > logo on the AAN Conference website
- > leaderboard ad in the AAN e-newsletter
- > quarter-page ad in the conference program



All sponsorship packages are subject to availability.